

















Annex 2 – The Long View: Corporate KPIs Trends and Status

KPI Ref	Key Performance Indicator	Frequency	Trend over 2023/24				Trend over 2024/25		Status
			Q1	Q2	Q3	Q4	Q1	Q2	
017	Income Monitoring data (£)	Quarterly	R	R	G	G	R	G	
018	Council Tax collection (%) – cumulative	Quarterly	A	A	A	R	A	A	
019	NNDR collection (%) – cumulative	Quarterly	A	A	A	A	A	A	
020	Sales ledger - outstanding debt (£)	Quarterly	G	R	R	G	G	R	
042	Number of economic projects delivered through the UKSPF and REPF	Quarterly		A	A	G	A	A	
043	Ratio of enterprise births to deaths	Annually			G				
044	Town Centre Vacancy Levels (%)	Annually		G				G	
045	Unemployment rate (%)	Quarterly	A	R	A	R	G	R	
046	% Occupation of rental properties	Quarterly	A	A	A	A	A	A	
047	Total income generated from property rentals (£)	Annually				G			
048	Progress made on Tonbridge Town Centre Regeneration Plans.	Quarterly	A	A	A	A	G	G	
049	Total income generated by Tonbridge Castle (£)	Annually				G			

050	Leisure Centres - overall income (% to profile)	Quarterly	G	G	G	G	G		
051	Leisure Centres - overall expenditure (% to profile)	Quarterly	G	R	G	A	G		
052	Total income from council run/supported events	Annually				G			
053	External funding spent (UKSPF/REPF) on economic initiatives (£) – cumulative	Annually				A	G	G	
054	No of economic projects jointly delivered with strategic partners.	Annually				G			